

National Council for Promotion of Urdu Language, New Delhi

in collaboration with

Dean, School of Arts, Languages & Literatures

University of Kashmir, Srinagar



Programme Schedule

A Four- Day Workshop

“Capacity Building for the Working Urdu Journalists of Kashmir Valley and thereabouts”

(11th - 14th September, 2023)

(Monday to Thursday)

Venue: EMMRC Auditorium, University of Kashmir



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“Capacity Building for the Working Urdu Journalists of Kashmir Valley and thereabouts”

Day-1 – 11th September 2023 (Monday)

Venue: EMMRC Auditorium, University of Kashmir

Session	Time	Activity	Speaker
Inaugural Session	10:30 to 12:00 noon	Welcome Address	Prof. Aadil Amin Kak Dean, School of Arts, Languages & Literatures
		Introductory Remarks	Coordinator, NCPUL
		Address by Guest of Honour	Dr. Nisar Ahmad Mir Registrar University of Kashmir
		Presidential Address by Chief Guest	Prof. Nilofer Khan Hon'ble Vice Chancellor University of Kashmir
	Vote of Thanks		
	12:00 to 12:30 pm	Tea Break	
Technical Session 1	12:30 to 01:30 pm	Resource Person	Topic
		Yusuf Jameel Senior Journalist, Bureau Chief <i>The Asian Age</i>	<i>Urdu journalism: Challenges & Journey ahead</i>
01:30 to 02:30 pm		Lunch Break	
Technical Session 2	02:30 to 03:30 pm	Resource Person	Topic
		Nasir Mirza Senior Media Academic	<i>Feature Writing</i>
	03:30 to 04:30 pm	Practical Exercise	
	04:30 pm	Tea Break	

Day-2– 12th September 2023 (Tuesday)

Venue: EMMRC Auditorium, University of Kashmir

Session	Time	Resource Person	Topic
Technical Session 3	10:30 to 11:30 am	Basharat Masood Correspondent Indian Express	<i>How to be a good reporter?</i>
	11:30 to 12:00 noon	Tea Break	
	12:00 to 01:30 pm	Practical Exercise	
01:30 to 02:30 pm		Lunch Break	
Technical Session 4	02:30 to 03:30 pm	Resource Person	Topic
		Riyaz Masroor BBC Correspondent, Srinagar	<i>Digital Story Telling in Urdu</i>
	03:30 to 04:30 pm	Practical Exercise	
	04:30 pm	Tea Break	

Day-3– 13th September 2023 (Wednesday)

Venue: EMMRC Auditorium, University of Kashmir

Session	Time	Resource Person	Topic
Technical Session 5	10:30 to 11:30 am	Aijaz-ul-Haq Producer, EMMRC, UoK	<i>Column Writing</i>
	11:30 to 12:00 noon	Tea Break	
	12:00 to 01:30 pm	Practical Exercise	
01:30 to 02:30 pm		Lunch Break	
Technical Session 6	02:30 to 03:30 pm	Resource Person	Topic
		Shah Abbas Editor, Buland Kashmir	<i>Sub-Editing</i>
	03:30 to 04:30 pm	Practical Exercise	
	04:30 pm	Tea Break	

Day-4– 14th September 2023 (Thursday)

Venue: EMMRC Auditorium, University of Kashmir

Session	Time	Resource Person	Topic
Technical Session 7	10:30 to 11:30 am	Dr. Rashid Maqbool MERC, UoK	<i>Ethics in Journalism</i>
	11:30 to 12:00 noon	Tea Break	
	12:00 to 12:30 pm	Discussion / Q & A Session	
	12:30 to 01:30 pm	Film Screening & Review	
01:30 to 02:30 pm		Lunch Break	
Last Session	02:30 to 04:30 pm	Valedictory Session	
	04:30 pm	Tea Break	

Workshop Coordinators